

Verticalized Packages Automotive



Connatix is a next-generation video supply partner that enables advertisers to efficiently and effectively deliver brand engagements. Through direct partnerships with top publishers, we help advertisers tap into premium inventory at scale, reaching audiences at the right place and the right time.

Q2 Auto spend is growing 16.72% week over week across CNX Inventory with CPM's up 15.35% over the same period. Take advantage of reduced competition and efficient performance with our Auto Vertical PMP.

## **Example Site List**



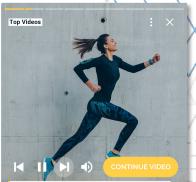
## **Inventory Overview**

Buy through PMP or Managed Service

Available Impressions: 106M **Devices:** Desktop, Mobile

Flight Dates: Q2 **CPM:** \$10-\$20

Targeting: Contextual, Sitelist, Video Performance



Try this to increase your mileage without the burnout.

## **Performance Metrics**



