

Verticalized Packages

Automotive



Connatix is a next-generation video supply partner that enables advertisers to efficiently and effectively deliver brand engagements. Through direct partnerships with top publishers, we help advertisers tap into premium inventory at scale, reaching audiences at the right place and the right time.

▶ Q2 Auto spend is growing 16.72% week over week across CNX Inventory with CPM's up 15.35% over the same period. Take advantage of reduced competition and efficient performance with our Auto Vertical PMP.

Example Site List



Inventory Overview

Buy through PMP or Managed Service

Available Impressions: 106M Devices: Desktop, Mobile

Flight Dates: Q2 CPM: \$10-\$20

Targeting: Contextual, Sitelist, Video Performance

Performance Metrics

▶ **70%**
Viewability

▶ **70%**
VCR

